

New vs Returning

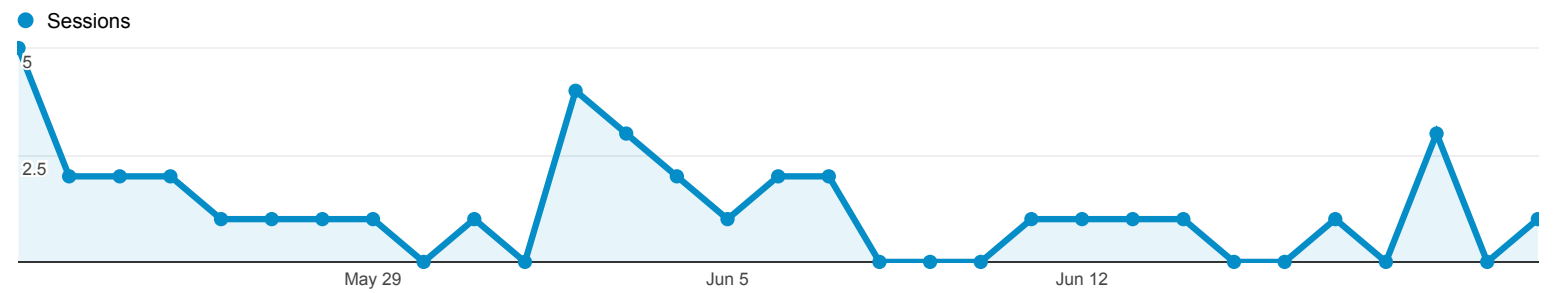
May 22, 2014 - Jun 21, 2014

 All Sessions
100.00%

 + Add Segment

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	39 % of Total: 100.00% (39)	51.28% Site Avg: 51.28% (0.00%)	20 % of Total: 100.00% (20)	76.92% Site Avg: 76.92% (0.00%)	1.51 Site Avg: 1.51 (0.00%)	00:03:10 Site Avg: 00:03:10 (0.00%)	0.00% Site Avg: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	20 (51.28%)	100.00%	20(100.00%)	90.00%	1.10	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	19 (48.72%)	0.00%	0 (0.00%)	63.16%	1.95	00:05:49	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2