

New vs Returning

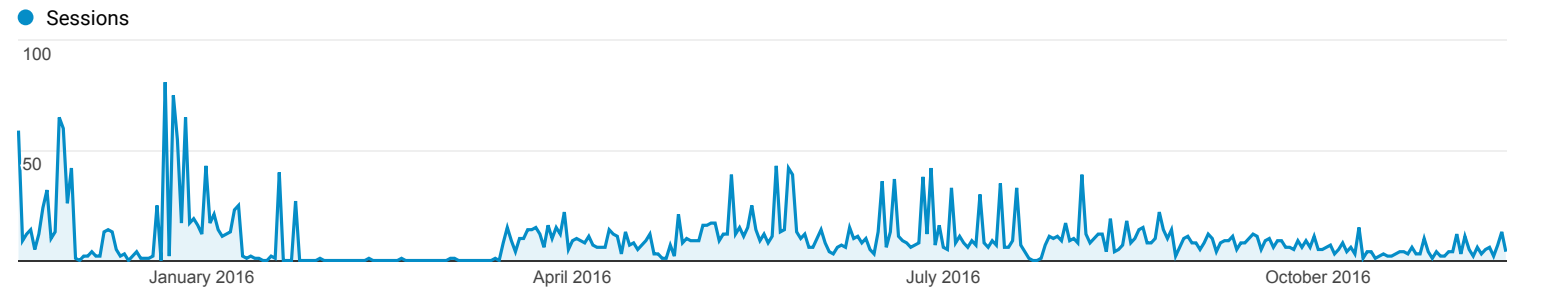
Nov 17, 2015 - Nov 16, 2016

All Users

100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	3,546 % of Total: 100.00% (3,546)	88.55% Avg for View: 88.55% (0.00%)	3,140 % of Total: 100.00% (3,140)	95.77% Avg for View: 95.77% (0.00%)	1.22 Avg for View: 1.22 (0.00%)	00:00:12 Avg for View: 00:00:12 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	3,140 (88.55%)	100.00%	3,140 (100.00%)	96.08%	1.23	00:00:08	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	406 (11.45%)	0.00%	0 (0.00%)	93.35%	1.08	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2