

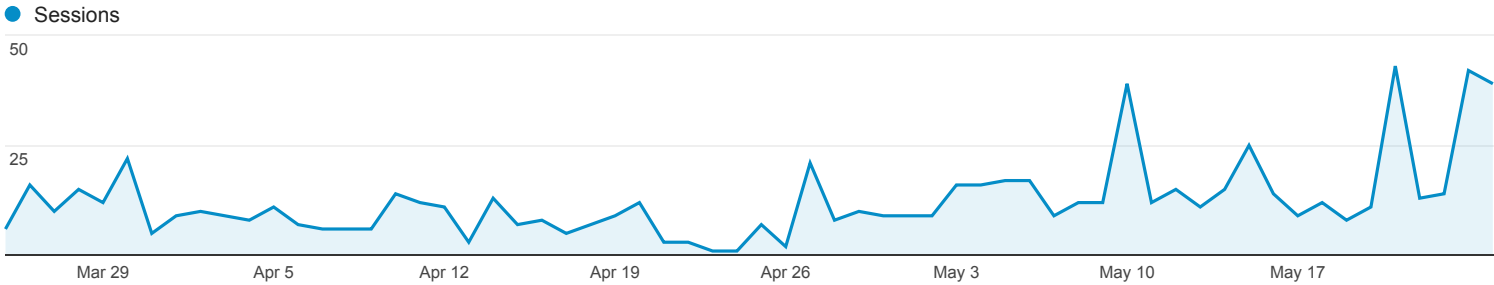
New vs Returning

Mar 25, 2016 - May 25, 2016

All Users
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	763 % of Total: 100.00% (763)	88.99% Avg for View: 88.99% (0.00%)	679 % of Total: 100.00% (679)	97.38% Avg for View: 97.38% (0.00%)	1.04 Avg for View: 1.04 (0.00%)	00:00:22 Avg for View: 00:00:22 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. New Visitor	679 (88.99%)	100.00%	679(100.00%)	98.09%	1.02	00:00:19	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. Returning Visitor	84 (11.01%)	0.00%	0 (0.00%)	91.67%	1.17	00:00:40	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2