

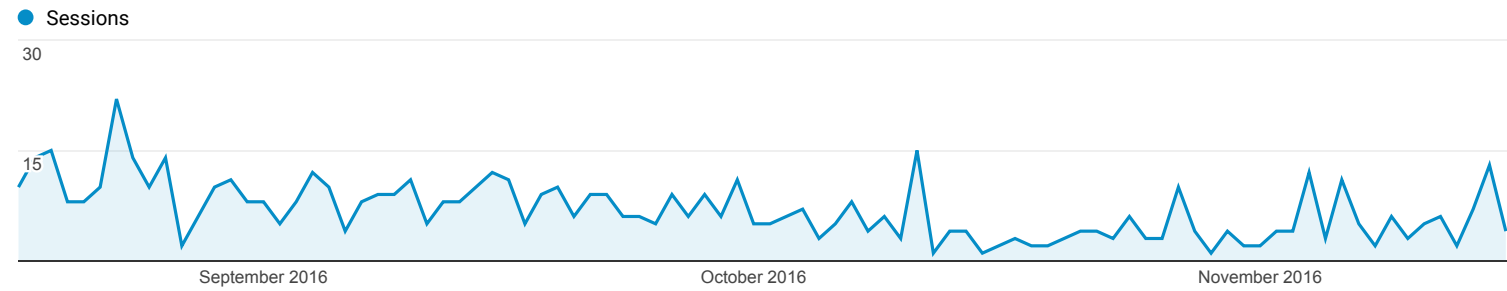
New vs Returning

Aug 17, 2016 - Nov 16, 2016

All Users  
100.00% Sessions

Explorer

Summary



User Type	Acquisition			Behavior			Conversions		
	Sessions	% New Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate	Goal Completions	Goal Value
	628 % of Total: 100.00% (628)	85.99% Avg for View: 85.99% (0.00%)	540 % of Total: 100.00% (540)	86.62% Avg for View: 86.62% (0.00%)	1.28 Avg for View: 1.28 (0.00%)	00:00:08 Avg for View: 00:00:08 (0.00%)	0.00% Avg for View: 0.00% (0.00%)	0 % of Total: 0.00% (0)	\$0.00 % of Total: 0.00% (\$0.00)
1. <a href="#">New Visitor</a>	540 (85.99%)	100.00%	540 (100.00%)	85.56%	1.31	00:00:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
2. <a href="#">Returning Visitor</a>	88 (14.01%)	0.00%	0 (0.00%)	93.18%	1.07	00:00:39	0.00%	0 (0.00%)	\$0.00 (0.00%)

Rows 1 - 2 of 2